

BEST PRACTICE ADVICE FROM LEADING CLINICAL TRIALS SPECIALISTS

Pre Trial:

- Proactively develop a recruitment and retention plan
 - Facilitate participation by racial and ethnic groups currently under-represented in clinical trials.
- Define how to handle enquiries from the public: centralised or centre by centre
 - Agree response timeframe to ensure warm leads are not lost
- Explore new media approaches to generating interest and recruiting people to trials e.g.
https://s3.amazonaws.com/trialspark/TrialSpark_deck.pdf
- Use FoxTrialFinder: <https://foxtrialfinder.michaeljfox.org/>
- Create a communication sub-group with people with Parkinson's (PwP) to manage communication to the wider Parkinson's community
 - Develop a strategy for handling queries and concerns from the public
- Host meetings for people with Parkinson's at your site

During Trial:

- Create a series of newsletters that position the trial within the wider Parkinson's research area, highlights the milestones reached and helps build a sense of community
 - Aim for every 6 months
- Communicating with the PwP community in general is just as important as communicating with the scientific community.

Post Trial:

- Use multiple ways to provide feedback from the trial and outcomes: letter, teleconference, webinar, newsletter, website report, social media and public meeting.
 - For best practice see Nature Medicine by Shraddha Chakradhar
- Seek feedback from participants: use standardised form/questionnaire
 - See Simvastatin sub-study
- Ensure timely publication in appropriate journals and timely posting in public registries like ClinicalTrials.gov